



## *Privacy Statement*

R.M. Williams Pty Ltd and subsidiaries (“R.M. Williams”) are committed to protecting your privacy whilst providing you with the highest levels of service as a customer, a stockist or a supplier.

New privacy provisions in the Privacy Act 1988 came into effect on 21 October 2001. R.M. Williams is bound by the National Privacy Principles contained in the legislation. R.M. Williams deals with your personal information in accordance with those Principles.

Personal information collected or held by R.M. Williams **MAY** include your:

As a Customer

- name and address
- occupation
- telephone/facsimile
- e-mail address
- date of birth
- sex
- product sizing

As a Stockist

- name and address
- trading activities
- telephone/facsimile
- e-mail address

As a Supplier

- name and address
- trading activities
- telephone/facsimile
- e-mail address

You can gain access to your personal information held by R.M. Williams, subject to some exceptions allowed by law. R.M. Williams may charge you a fee for searching for and providing access to your information.

The purpose of collection of personal information is to:

As a Customer

- transact business with you and provide retail services to you;
- provide you with information on products and promotions offered by us;
- research and develop our products and services;
- gain an understanding of your information and product needs in order for us to provide you with a better service.

As a Stockist

- provide you with information on products and promotions offered by us;
- administer and manage any account established with us;
- conduct appropriate checks for credit-worthiness and fraud;
- research and develop our products and services;
- gain an understanding of your information and product needs in order for us to provide you with a better service.

As a Supplier

- administer and manage any account established with us.

If you do not provide personal information to R.M. Williams, we may not be able to do business with you.

Your personal information may be disclosed to organisations outside R.M. Williams in certain circumstances permitted by the National Privacy Principles, for example to:

As a Customer

- service providers, including:
  - mailing services;
  - market research;
- your authorised representatives or legal advisers;
- our professional advisers, including lawyers;
- government and regulatory authorities and other organisations, as required or authorised by law;
- our related companies.

As a Stockist

- service providers, including:
  - mailing services;
  - debt-recovery functions;
  - market research;
- your authorised representatives or legal advisers;
- credit-reporting and fraud-checking agencies;
- credit providers for credit related purposes such as credit worthiness, credit rating, credit provision and financing;
- our professional advisers, including auditors and lawyers;
- government and regulatory authorities and other organisations, as required or authorised by law;
- our related companies.
- service providers, including:

As a Supplier

- mailing services;
- your authorised representatives or legal advisers;
- our professional advisers, including auditors and lawyers;
- government and regulatory authorities and other organisations, as required or authorised by law;
- our related companies.

R.M. Williams takes all reasonable precautions to ensure that the personal information we collect, use and disclose is accurate, complete and up-to-date. However, the accuracy of that information depends to a large extent on the information you provide. You should advise R.M. Williams if any of the information is inaccurate, incomplete or out of date.

If you do not want to receive information from us, or you wish to change any of your personal details, you may contact us on 08 8259 1000 between 8.30am and 5.00pm CST, Monday to Friday.

Alternatively, you can write to our Privacy Officer at R.M. Williams Pty Ltd, 121 Frost Road, Salisbury SA 5108